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Re: Only 'The One Service' Carpet Cleaner Offers Your Business
The Four-Point Pledge of Perfect Performance!

Dear Alex,

Sure, many carpet cleaners 'claim' your satisfaction is guaranteed, but is it really? More often than not, their lofty promises do not match their lacklustre performance.

If you want a watertight, ironclad, rock solid guarantee then there is only one carpet cleaners in Great Britain for you – 'The One Service'.

'The One Service' is the only carpet cleaner in the U.K. that offers your business The Four-Point Pledge of Perfect Performance – the most comprehensive commitment to your complete satisfaction you will find anywhere. Here is what you get when you go with 'The One Service':

✓ **Accurate Estimates Guarantee**

"What we say it will cost is what you will pay!"

Do not let yourself be scammed by sleazy carpet cleaners.

Many less than reputable carpet cleaners will advertise impossibly low rates or submit ridiculously cheap estimates to lure you in. Then they will surprise you with shockingly expensive deep cleaning charges, spot removal fees, premium chemical surcharges, service supplies fees, and many other hidden charges. You will end up paying substantially more than you should for clean carpets.

Do not be 'taken to the cleaners' by your carpet cleaner! Instead, always trust 'The One Service' that guarantees accurate estimates and never has 'hidden charges'.

With 'The One Service' you can always be completely confident in the reliability of our cost assessments and advertised prices.

✓ **On Time Guarantee**

"We will arrive on time and ready to work or you will get a twenty pound discount."

Unlike many of our disreputable competitors, we do not overbook our work schedule anticipating cancellations and hoping our clients will not mind if they are forced to wait.

At 'The One Service' we know your time is your most valuable asset and we respect your busy schedule. You can be assured that when you book an appointment with 'The One Service' we will arrive on time and ready for action; else, we will give you a twenty pound discount off your bill for the inconvenience.

✓ Superior Satisfaction Guarantee

"It's not clean until YOU say it's clean!"

When a lot of companies guarantee satisfaction, they mean to 'their' satisfaction, not yours. They are done when they're happy with their work, not when you're happy.

At 'The One Service' we turn this upside-down policy around 180 degrees. YOU are the ONE and ONLY person that decides when your carpets have been cleaned. That is our company philosophy and our personal commitment to you.

If for any reason you are unsatisfied with our performance we will re-service your carpets until we get them brilliantly clean. If you are still unhappy your money will be returned to you, no questions asked.

✓ Peerless Performance Guarantee

"If we cannot clean it then it cannot be cleaned!"

If these three guarantees were not enough, 'The One Service' raises the bar beyond the reaches of any rival with our 'Peerless Performance Guarantee'.

We are so completely confident in our unrivalled cleaning expertise that if another carpet cleaner in Great Britain can do it better or do what we cannot, then we will pay the bill. If another carpet cleaner comes into your office after us and is able to remove a stain we could not, or clean a carpet better than us, then just send us the bill and we will pay it.

The Clear Conclusion:

All of this adds up to the most extraordinary and extensive customer care commitment imaginable that is unequalled by any of our rivals. The so-called service 'claims' offered by our competition are flimsy and fanciful by comparison. So don't delay. Call 'The One Service' today for your free, no-pressure, no-obligation estimate!

Yours sincerely

Jessie Grewal
Office Manager
The One Service Ltd.